DRAFT V0.1

Ref	Objective	Target/Action	Indicator
JMWMS 1	To reduce the amount of waste generated in Warwickshire	year, by the end of the strategy period (2020)	Annual kg of residual waste produced per household (NI191)
		Raise awareness of waste reduction and promote behaviour change	Implement and monitor key waste reduction campaigns
		To increase reuse of materials in Warwickshire	Tonnage of reuse in Warwickshire
			Number of community furniture reuse schemes in Warwickshire
JMWMS 2	To develop integrated, sustainable solutions for managing waste in Warwickshire	l · · · · · · · · · · · · · · · · · · ·	Reduction in the overall tonnages of waste disposed of to landfill.
			Levels of recycling, composting and recovery.
			Review development of new waste technologies on a regular basis.
		Continually seek ways to reduce carbon emissions to lower the impact of the service on climate change as far as technically, environmentally and economically practicable	Carbon metric tool as developed by UK Government
JMWMS 3	To meet and exceed national re-use, recycling and composting targets*		Types of material that can be recycled by Warwickshire householders
		Aim to achieve aspirational countywide recycling and composting targets of 65% by the end of the strategy period (2020).	Reuse, recycling and composting rate % (NI 192)
		Extend home composting	Number of households estimated to be composting at home.
		Provide an effective HWRC service aiming to reach recycling levels of 74% across all sites by reducing recyclables being put into the residual waste stream	Performance of individual HWRCs (recycling rate%).
		Raise awareness of recycling and composting in	Implement and monitor recycling and composting campaigns
JMWMS 4	Work in partnership with each other and other stakeholders to produce and implement the Strategy.	stakeholders to improve value for money and service delivery	Overall savings and/or improved service delivery
JMWMS 5	Encourage public participation in the implementation and review of the Waste Strategy	Keep the public informed with progress on local and national target	Provide web-based feedback – updated to reflect changes in performance.
JMWMS 6	Regularly review and update the Strategy and implementation programme	Review the strategy in the final year of current strategy period – 2019/20'	Feedback on changes and put information on the Web.
		Annual reporting on progress with targets and actions	Progress reported to Partnership and on web

^{*}The Waste Framework Directive target is to recycle or prepare for re-use 50% of household waste by 2020. The Directive also details a requirement to set up separate collection of "at least the following: paper, metal, plastic and glass", from the household waste stream by 2015.